



Inviting Articles for IPT

Articles and case studies related to Plumbing/Sanitation for publication in IPT - the monthly news magazine of IPA - are invited from IPA Members.

Every year IPA give Award for 'Best Article' published in IPT during the year.

Articles must be technical and related to plumbing. Even case studies are welcome.

IPA solicits your support and contribution for better plumbing practices in India. IPT's standard guidelines are given below for reference.

GUIDELINES FOR TECHNICAL ARTICLES FOR IPT

- ✓ Article can be a case study, plumbing product or process
- ✓ Do not mention any brand names in the article
- ✓ Author's name, designation, photo and Company's name will be printed at end of article
- ✓ Author's name, short profile and high resolution photo should be sent
- ✓ Please do not run down competing brands, products, organizations or any person
- ✓ Please adhere to the selected topic
- ✓ Try to use as many illustrations, pictures, diagrams, sketches as possible. They make the article interesting
- ✓ Do not use large absolute figures like "98,789.15". Round off large numbers to the nearest thousand, ten thousand or million. E.g. shorten "98,789.15" to either 99,000
- ✓ Use percentages rather than absolute figures
- ✓ If images are used, remember that they must be high resolution images. Images from the net are usually low resolution images
- ✓ Article should NOT be in pdf format but in Word format
- ✓ All photographs that need to be included must have a caption (detail below the photo / image / graph) to explain the photo / image / graph
- ✓ If you are unable to insert the photo in the Word file, please put a caption along with photo number at the appropriate place in the Word file and send the photo as a separate file
- ✓ In case photos have been inserted in a word file, these photos, images etc. must also be sent separately ("open" files)
- ✓ Photos / images must be high resolution images in either .jpg or .tif format
- ✓ Typically a high resolution image of 4" x 3" would be about 500 KB +
- ✓ Photos uploaded to Google Drive are sometimes compressed and may no longer be good enough for publishing
- ✓ You may upload word file and selected photos to file sharing sites like www.wetransfer.com (in case file size is very large)
- ✓ You may send the Word file and the photos by email to
cp.hq@indianplumbing.org or asit.adalja@indianplumbing.org
- ✓ Article will be printed subject to approval by Editorial Board, IPT
- ✓ Please inform us if this article has been printed earlier in any magazine or like publication

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